

**Subject:** Re: Info Booth  
**From:** Lorena Parker  
**Date:** 03/22/2017 04:04 PM  
**To:** Jonathan Williams  
**CC:** "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "eswanson@sanpedrochamber.com" <eswanson@sanpedrochamber.com>

Jonathan,

We've been running a test on a "cruise line route" every Saturday morning. As the weeks go by, the ridership has been increasing.

Augie is working on getting us a closer space. Currently, the trolley is only allowed on the outer lane. We can discuss this tomorrow.

See you tomorrow!

Lorena Parker  
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On Wed, Mar 22, 2017 at 12:15 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

I agree. The big word "Information" should do the job.

I still think we are missing the boat on cruise ship and waterfront traffic. If we can get these people moving, we can stimulate economic activity in downtown. No matter how we look at it, people are at the waterfront and want to go to the waterfront. Now we have to find ways to maximize their spending in the area.

On Wed, Mar 22, 2017 at 10:57 AM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

All –

I forgot that I took this picture a while back and I thought it was worth sharing. I think it's nice although I would leave out "Booth" and just call it "Information." This was taken at the Friday Farmers market in Downtown SP...

Thanks,

Augie

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Kind Regards,

Jonathan Williams  
President & CEO

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Battleship IOWA Museum

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